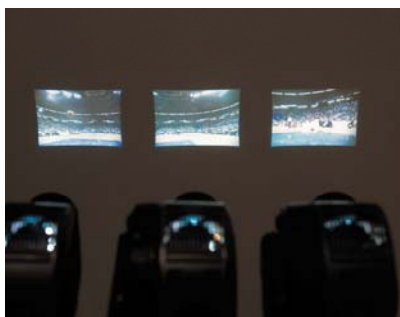

SIX NEW EXHIBITIONS TO BE PRESENTED IN MUSAC THIS COMING SEPTEMBER 27th

- MUSAC, Museo de Arte Contemporáneo de Castilla y León, guest institution at Frieze Project 08 with *Intangible Actions*

Acclaimed American artist Paul Pfeiffer inaugurates at MUSAC *Paul Pfeiffer. Monologue*, his first one person project in Spain. Terence Koh presents *Love for eternity*, a foray into the unique creative universe of the Chinese-Canadian artist. Salvador Cidrás is to unveil *24 horas 10 minutos [24 hours 10 minutes]*, a large site-specific installation of new works conceived and executed by the artist and produced by MUSAC. The Museo de Arte Contemporáneo de Castilla y León is to present *Retorno a Hansala*, a take on the creative process behind director Chus Gutiérrez's most recent film, from the perspective of artists Alfredo Cáliz, Rogelio López Cuenca and Montserrat Soto. The space Laboratorio 987 will host until ovember the show *Gallo rojo, gallo negro [Red Cock, Black Cock]* by Antonio Ballester Moreno, a complex and supersized figurative installation combining pieces in acrylic on canvas with biro ink drawings on paper. For the Showcase Project, MUSAC has invited Fake Magazine to develop an initiative, produced by the Museum itself, that essentially revolve around a special issue devoted to today's art.



Exhibition title: **Paul Pfeiffer. Monologue**

Artist: **Paul Pfeiffer**

Curators: **Octavio Zaya**

Coordinator: **Kristine Guzmán**

Place: **Halls 2.1 and 2.2**

Dates: **September 27, 2008 – January 11, 2009**

MUSAC, Museo de Arte Contemporáneo de Castilla y León, presents *Paul Pfeiffer. Monologue*, the acclaimed American artist's first one-person exhibition held in Spain. Through this show, and the monographic publication that accompanies it, MUSAC re-examines the complex and sophisticated work of a creator who represents an essential referent in the international art scene of the past decade. Conceived as a select overview of the artist's production from the past decade, this exhibition, which also includes recently produced projects, examines some of the fundamental pillars of a body of work that is outstanding in the United States art scene, where it is among the most recognized and influential of its generation.



Title: ***Love for eternity***

Artist: **Terence Koh (Beijing, China, 1980)**

Curator: **Agustín Pérez Rubio**

Coordinator: **Helena López Camacho**

Venue: **Halls 4.1, 4.2, 5 and 6**

Dates: **September 27, 2008 – January 11, 2009**

On September 27 MUSAC is to unveil *Love for eternity*, a foray into the unique creative universe of Chinese-Canadian artist Terence Koh (Beijing, China, 1980), where cultures and identities blend with influences from post-minimalism and 1970s body art to create a personal cosmos governed by decadence and deliberate excess, providing the onlooker moments of fragile beauty. This is Koh's first solo exhibition in Spain, having shown previously in Europe at the Wiener Secession, Kunsthalle Zurich or Frankfurt Schirn Museum; and after his major individual exhibition at the Whitney Museum in New York. *Love for eternity* will allow the public to revisit the artist's creative career from his early works signed under the alias *Asian Punk Boy*, to the present, with an ad hoc installation created for MUSAC and two performances on the opening night.



Title: *24 horas 10 minutos*

Artist: Salvador Cidrás (Vigo, 1968)

Curator: Tania Pardo

Coordinator: Eneas Bernal

Venue: Hall 3

Dates: September 27, 2008 – January 11, 2009

The Castilla y León Museum of Contemporary Art is to host *24 horas 10 minutos* [*24 hours 10 minutes*], a large site-specific installation of new works conceived and executed by artist Salvador Cidrás and produced by MUSAC. In *24 horas 10 minutos*, Cidrás inquires into youth as a value, placing special emphasis on the world of adolescent males and the symbolic relationships they develop in their everyday environments. The artist reshapes the exhibition space, adapting urban items and practices in order to reconstruct teenage stereotypes and explore the narratives that interfere in the construction of their identity. Cidrás' ad hoc project for MUSAC will come hand in hand with a book compiling his drawings and templates for the mural installation.



Artist: Antonio Ballester Moreno (Madrid, 1977)

Title: *Gallo rojo, gallo negro*

Curator: Tania Pardo

Venue: Laboratorio 987, MUSAC

Dates: September 27– November 16, 2008

Madrid-born artist Antonio Ballester Moreno (1977) premières at MUSAC's Laboratorio 987 with an exhibition by the title of *Gallo rojo, gallo negro* [*Red Cock, Black Cock*], a complex and supersized figurative installation combining pieces in acrylic on canvas with biro ink drawings on paper. Antonio Ballester Moreno's work revolves around the recreation of his private references, from everyday items to cultural allusions drawn from the realms of music, film or literature. Inspired by a special interest in all varieties of folklore and popular crafts, culture and customs, he takes his motifs from patchwork, embroidery, pottery, tiles or child-like drawings, developing a vast inquiry on an anthropological plane.



Project title: *Retorno a Hansala*

Artists: **Chus Gutiérrez , Alfredo Cáliz, Rogelio López Cuenca & Montserrat Soto**

Original idea: **Rafael Doctor Roncero & Chus Gutiérrez**

Coordinator: **Eneas Bernal**

Venue: **Hall 1**

Dates: **September 27, 2008 – January 11, 2009**

MUSAC, the Castilla y León Museum of Contemporary Art, is to present *Retorno a Hansala*, a take on the creative process behind director Chus Gutiérrez's most recent film, from the perspective of artists Alfredo Cáliz, Rogelio López Cuenca and Montserrat Soto. The project is to include a piece by Gutiérrez herself - *El retorno 1* (2004) - a video installation held by the MUSAC Collection that provided the point of departure for what is now a feature film.



Project title: *FAKE. PIECE OF ART/pis of art/*

Venue: **MUSAC Showcase Project**

Dates: **September 27, 2008 – January 11, 2009**

Production: **MUSAC**

Coordinator: **Carlos Ordás**

FAKE Staff: **Editor_ Rafael Rodríguez. Guest Editor_ Tolo Cañellas**

MUSAC has invited Fake to develop a project for its Showcases. The initiative, produced by the Museum itself, will essentially revolve around a special issue devoted to today's art, for which guest editor Tolo Cañellas has selected a number of works by contemporary artists, asking some of them to carry out specific interventions on the publication. This special issue of Fake will draw its inspiration from Hello! magazine, appropriating its design, layout, sections and the luxurious artifice of its photography. The MUSAC Showcases will display an installation imitating the exhibits of any traditional museum. Based on Fake's underlying philosophy, the exhibition will review the magazine's history through its covers (published or not), with a special focus on this new and exclusive special issue. The magazine will also be distributed from the same spot. Close to 3,000 copies of this English and Spanish edition of Fake will be circulated free at the MUSAC stand at Frieze Art Fair from 16 to 19 October 2008.



Title: *Intangible Actions*

Curator: **Agustín Pérez Rubio**

Coordinator: **Carlos Ordás**

Venue: **Frieze Art Fair, Regent's Park, London**

Dates: **October 16-19, 2008**

Under the title *Intangible Actions*, the Castilla y León Museum of Contemporary Art is to contribute to the Frieze Art Fair 08 with the work of three Spanish artists who have held solo shows under the museum's regular exhibition schedule. MUSAC, guest institution at Frieze

08, intends to challenge the traditional approach to an institution's role within an art fair. Thus, rather than acting as merely another agent at the fair, we have opted to showcase Dora Garcías invisible performance *The Romeos*, Carles Congost's project *Art Ringtones* and *Moments of Intensity*, an action by Marc Vives + David Bestué. In addition, the space allocated to MUSAC at Frieze will be used to distribute free copies of a special edition of FAKE magazine with artwork commissioned especially for the occasion.



Project: **Videolife**
Original idea: **Mo Limited & Ruth Chao**
Sponsored by: **MUSAC**
Dates: **September 24-27, 2008**
Deadline for submissions 12 September
Suggested links:
myspace.com/videolifestival
www.molimited.es

More information:
molimited@gmail.com

Sponsored entirely by MUSAC and organised by Mo Limited production company with Ruth Chao, the second edition of the VIDEOLIFE music video festival is to be held between 24 and 27 September at the Castilla y León Museum of Contemporary Art's Conference Hall. The initiative kicked off in 2007 with the dual aim, on the one hand, of supporting promoting and providing an opening for emerging artists making music videos, and on the other contributing to the genre's greater visibility amongst the general public. VIDEOLIFE's focus is to break new ground in the existing video art contest circuit.

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